



Press Release

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For Immediate Release

Agriculture, A Way of Life on the Adirondack Coast ***Agriculture Events Taking Place Near Lake Champlain During Summer 2016***

Plattsburgh, NY– 6/16/2016 – The Adirondack Coast is easily characterized by a working landscape allowing for a thriving industry of local agriculture, including dairy farms, apple orchards, vineyards, sugar shacks and farm stands. Not only do these family-run enterprises define our landscape – they also define our way of life.

Farms and Farm Museums

More than 120 dairy farms on the Adirondack Coast house nearly 20,000 dairy cows. Some of the largest family-owned dairy farms in New York State call this land home, contributing to the 380 million pounds of milk produced on the coast annually – milk you'll find in Ben and Jerry's Ice Cream, McCadam Cheese and various Cabot products, like butter, cheese and Greek yogurt.

Give life on the farm a try, participating in preserved practices that bring historic depictions of the everyday rural and farm experience to life.

Upcoming Farm Events

- *Downtown Rising*: Fridays 4-7pm June-August in Trinity Park in Plattsburgh, NY
- *Plattsburgh Farmers' Market*: Saturdays 9am-2pm May-October in the Durkee Street Lot in Plattsburgh, NY
- *Woodworking Weekend*: June 18-19 at Babbie Rural & Farm Learning Museum in Peru, NY
- *Hay and Grain Harvest and Antique Tractor Weekend*: August 20-21 at Babbie Rural & Farm Learning Museum in Peru, NY
- *6th Annual Kids Fair and Festival*: September 24-25 at Babbie Rural & Farm Learning Museum in Peru, NY
- *Harvest Weekend*: October 15-16 at Babbie Rural & Farm Learning Museum in Peru, NY

Adirondack Coast Wine Trail

Grapes grown on the Adirondack Coast are hybrids of European grapes and hardy American rootstock, capable of withstanding cold, harsh temperatures. Many of these grapes were introduced to the world within the last 10-15 years, providing visitors with a truly unique tasting experience. These wines embody the character of the Adirondack Coast – rugged and wild, yet relaxed boasting a casual warmth.

There are seven wineries and cideries along the Adirondack Coast Wine Trail, traveling 33 miles through

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farmland, small towns and the historic city of Plattsburgh. This trail is a part of the newly inaugurated Champlain Valley International Wine Trail, the first of its kind in the world, connecting more than thirty wineries throughout the Adirondack Coast, Vermont and Quebec.

Upcoming Wine Events

- *Friday Night Wine Down*: May 30-November at ELFS Farm Winery and Cider House in Plattsburgh, NY
- *2016 Summer Concert Series*: June 25-August 28 at Amazing Grace Vineyard in Chazy, NY
- *Wine & Yoga Summer Series*: June 30-August 11 at Vesco Ridge Vineyards in West Chazy, NY
- *ADK Coast Summer Wine Fest*: August 27 at Conroy's Organics in West Chazy, NY

Orchards

The Adirondack Coast is the 2nd largest producer of McIntosh apples in the United States, second only to regions in Washington State. Here, you can explore the world's largest Macintosh orchard, with more than 30,000 trees.

During the fall harvest, pumpkin patches, petting zoos, wagon rides and corn mazes are the rage. Many orchards are open throughout the year, offering summer fruits and vegetables, gift shops with locally crafted cider, jams, jellies, honey and bakeries right on site. Some of them even ship their products!

Upcoming Orchard Events

- *Strawberry Festival*: June 25 at Rulfs Orchard in Peru, NY
- Stay tuned for more details on corn mazes, haunted hayrides and pumpkin patches coming this fall!

Microbreweries

Refreshing and nostalgic, microbrews on the Adirondack Coast are sure to awaken your senses – and your adventurous spirit, too. One sip of an original Adirondack Coast microbrew will have you tasting more than just a local beer. Here, you're drinking in the best of the region's heritage and agriculture.

Two new microbreweries have joined the growing list of craft beer producers on the Adirondack Coast – Valcour Brewing Company and Oval Craft brewing, both located on the former Plattsburgh Airforce Base.

Upcoming Microbrewery Events

- *Brewfest 2016*: August 6 at the Plattsburgh City Beach in Plattsburgh, NY

To customize your agricultural experience, visit goadirondack.com.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling,

paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).