

Press Release

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For Immediate Release

Adirondack Coast gains #5 spot on “Top 12 Outdoor Adventure Sports Spots” list Facebook users vote for Clinton County in SportsEvents destination poll

Plattsburgh, NY – 8/1/2017 – The results are in for *SportsEvents* Magazine’s list of the “Top 12 Outdoor Adventure Sports Spots” presented by Ohio’s Lake Erie Shores and Islands. After reviewing destinations from across the country, *SportsEvents* Editors compiled a Facebook ballot with a list of 25 outdoor sports destinations that are known for adrenaline-pumping adventure sports. From those 25 “Outdoor Adventure Sports Spots,” fans were asked to vote for their top picks. The Adirondack Coast Visitors Bureau is proud to announce that the Adirondack Coast earned the #5 spot.

A complete list of the 25 destinations nominated by *SportsEvents* editors can be found on *SportsEvents*’ Facebook page.

“From hair-raising biking feats high-atop a mountain to heart-pounding maneuvering through white-water rapids, this contest highlighted some of the best adventure sports destinations in the U.S.,” said *SportsEvents* Magazine’s Managing Editor Sherri Middleton. “The top 12 destinations selected by Facebook fans will not disappoint. These sports spots offer thrilling experiences in water, air and on land. Each destination has more than one way to challenge the most adventurous athlete.”

The following list of 12 destinations gained the top votes. The August print and digital issue of *SportsEvents* will share this list with sports events planners from across the country. Winners are listed in order of the top number of votes received.

1. San Marcos, Texas
2. Asheville, North Carolina
3. Medford, Oregon
4. Outer Banks, North Carolina
- 5. New York’s Adirondack Coast**
6. Redding, California
7. Billings, Montana
8. Snohomish County, Washington
9. Columbia, South Carolina
10. Milwaukee, Wisconsin
11. Ocala/Marion County, Florida
12. Eugene, Oregon

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).

About SportsEvents Media Group

SportsEvents Media Group, publisher of *SportsEvents* magazine, is the industry leader in providing products and services designed to connect sports events organizers with sports commissions, CVBs, hotels, insurance companies and other sports events industry suppliers. The sports events industry's only true multi-media company unites sports event buyers and suppliers with the leading monthly magazine (*SportsEvents*), online (www.sportseventsmagazine.com), through social media, and with face-to-face conferences and trade shows (S.P.O.R.T.S. The Relationship Conference).

About Covey Communications Corp.

Founded and owned by J Talty O'Connor, Covey Communications Corp. is a multimedia company that publishes nationally distributed magazines for targeted markets. In addition to SportsEvents magazine and its ancillary titles, Covey Communications Corp. also publishes *ConventionSouth*, the leading publication and website in the United States for meeting and convention planners who book events in the South; Condo Owner, serving Alabama's Gulf Coast and Florida's Emerald Coast; and *Crossties*, an internationally known railroad industry publication.