

Press Release

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For Immediate Release

**Tickets Selling Fast for the 2nd Annual Plattsburgh Brewfest
*Celebrate Craft Beverages on the Shores of Lake Champlain at Plattsburgh City Beach***

Plattsburgh, NY – 7/22/2016 – Last year, over 30 breweries, cideries and wineries from throughout New York and Vermont participated in the first-ever Plattsburgh Brewfest. The event kicks off for a second year at 2 p.m. at the Plattsburgh City Beach on Lake Champlain on August 6th.

The list of participants continues to grow in comparison to last year, boasting more than 30 regional, national, and international breweries, cideries and wineries as well as food vendors, while the afternoon's entertainment includes the Original PBR Band. Even though the event ends at 6 p.m., the fun won't come to a stop! Stick around for an after party on the beach.

Tickets are going fast, with a limited number of general admission tickets left! Make sure you get yours before the price goes up on Sunday, June 24th.

The end-of-summer celebration was a huge hit in 2015, with 1,300 festival-goers sampling more than 125 different products, all while surrounded by nonstop entertainment on Lake Champlain's breathtaking shore.

To purchase your tickets before the price goes up on Sunday, visit plattsburghbrewfest.com. For additional information, contact Tom Frey at 518.593.7904.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact

the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).