

Press Release

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For Immediate Release

The Second Annual Plattsburgh Brewfest Seeks Vendors
Celebrate Craft Beverages on the Shores of Lake Champlain at Plattsburgh City Beach

Plattsburgh, NY – 4/21/2016 – Last year, over thirty breweries, cideries and wineries from throughout New York and Vermont participated in Plattsburgh’s first-ever Brewfest. Plans are now underway for the second annual Plattsburgh Brewfest, set to take place at the Plattsburgh City Beach on August 6th from 2pm to 6pm, with an interest in welcoming Canadian vendors to the event!

The end-of-summer celebration was a huge hit in 2015, with 1,300 festival-goers sampling more than 125 different products, all while surrounded by nonstop entertainment on Lake Champlain’s breathtaking shore. As ticket sales continue to multiply, the Brewfest seeks to grow its list of partners for this widely attended event.

Interested in participating? Breweries, vendors and other businesses are invited to fill out the vendor sign up form at plattsburghbrewfest.com. For additional information, contact Tom Frey at 518.593.7904.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).