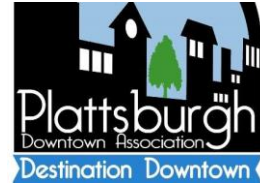


Press Release

For more information contact:

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For immediate release:

Destination Downtown Returns for its 2nd year in Downtown Plattsburgh *Offers shopping, music, food and activities for all ages on Sunday May 22nd, 11am-4pm!*

Plattsburgh, NY – 5/18/2016 –The Plattsburgh Downtown Association (PDA) kicks off summertime celebrations with Destination Downtown, taking place on Sunday May 22nd from 11am to 4pm, coinciding with Patriots Day weekend in Quebec and Memorial Day in Ontario.

This event encourages local shops and restaurants to offer special discounts, live music and other exciting experiences throughout the day, giving visitors and locals an added reason to explore Plattsburgh's vibrant downtown.

Bounce houses, face painting and much more will be taking place for the kids throughout the city, while wine tastings, music and shopping deals will be going on for the adults. Just look for yellow balloons outside of shops, indicating participation!

Participating businesses include:

- Adirondack Coast Oil and Vinegar Company
- A Beautiful Mess
- Cache Elegant
- Champlain Wine Company
- Cornerstone Bookstore
- Dress Code
- Grizzle's Gift and Swap
- Loremans' Embroidery
- Engraving & Screenprinting
- Maui North Ski
- Bike and Board
- Mid Century Mad Vintage Variety
- The Music Shop
- Olive Ridley's
- Peabody's
- Plattsburgh YMCA
- Presbyterian Church
- Rescued Treasures

-more-

- The Strand Center for the Arts
- Tobacco-Free CFE and Reality Check
- Vignette & Vogue
- Stylist/Artist
- Warren Tire

In just its second year, Destination Downtown has seen growth in popularity among visitors and vendors, boasting more than 30 participating businesses throughout historic Downtown Plattsburgh. There'll be lots going on, and you'll want to experience it all. PDA collaborates strategically with local businesses to plan these events so you and your family don't miss a beat.

As businesses continue to join the list, check out the Plattsburgh Downtown Association Facebook page at www.facebook.com/plattsburghdowntown or contact Colin Read at readcl@gmail.com.

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Plattsburgh Downtown Association

The mission of the Plattsburgh Downtown Association is to draw residents and visitors to Plattsburgh's historic downtown. The PDA meets at 7:30am on the fourth Monday of each month at the 30City Community and Visitor's Center at 30 City Hall Place.