

## Press Release

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### For Immediate Release

#### **3<sup>rd</sup> Annual Plattsburgh Brewfest Set for August 5 at the Clinton County Fairgrounds *Brewfest on New York's Adirondack Coast anticipates major growth in its third year***

**Plattsburgh, NY– 5/2/2017** – More than 40 breweries, cideries, wineries and vendors from throughout New York and Vermont participated in last year's Plattsburgh Brewfest at the Plattsburgh City Beach overlooking Lake Champlain. But 2017 is game-changing year for the brewfest, which has experienced continued growth and success since its inception in 2015.

This year's festival anticipates a crowd even larger than last year's 1,300 attendees, with the venue relocating the Plattsburgh City Beach to the Clinton County Fairgrounds. Tastings will take place from 2p.m. to 6p.m., followed immediately with music by Scott Sharrard and the Brickyard Band, the touring guitarist for the Gregg Allman Band.

VIP tickets sold out within hours and included an hour of unlimited sampling, a 2017 Plattsburgh Brewfest T-Shirt and souvenir tasting glass.

General Admission tickets are still available and include:

- Commemorative Plattsburgh Brewfest tasting glass
- 15 tasting tickets
- Discounted Scott Sharrard and the Brickyard Band concert ticket

Designated Driver tickets will also be available and tent and RV camping at the fairgrounds is encouraged!

Tickets are available online only at [www.PlattsburghBrewfest.com](http://www.PlattsburghBrewfest.com). For more information, contact committee chairperson Tom Frey at 518-593-7904 or [info@plattsburghbrewfest.com](mailto:info@plattsburghbrewfest.com).

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### **About the Plattsburgh Brewfest**

The Plattsburgh Brewfest draws attention to the growing craft beverage industry on the Adirondack Coast, the region of Northern NY along Lake Champlain. For more information about the Plattsburgh Brewfest, please contact Tom Frey at 518.593.7904, visit [plattsburghbrewfest.com](http://plattsburghbrewfest.com) or log onto [Facebook.com/PlattsburghBrewfest](https://www.facebook.com/PlattsburghBrewfest).