

Press Release

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For Immediate Release

3rd Annual Plattsburgh Brewfest at the Clinton County Fairgrounds approaches on August 5th *Beer festival on New York's Adirondack Coast anticipates major growth in its third year*

Plattsburgh, NY– 7/20/2017 – 2017 is a game-changing year for the Plattsburgh Brewfest, which has experienced continued growth and success since its inception in 2015. This year's festival anticipates a crowd even larger than last year's 1,300 attendees, with the venue relocating from the Plattsburgh City Beach to the Clinton County Fairgrounds to host 40+ breweries, wineries and cideries as well as a post-brewfest concert.

Tastings will take place from 2p.m. to 6p.m., followed immediately by live music from Scott Sharrard and the Brickyard Band, the touring guitarist for the Gregg Allman Band.

Tickets and prices are as follows:

- VIP – \$75.00 | One hour of unlimited sampling, 2017 Plattsburgh Brewfest T-Shirt, souvenir tasting glass, 15 tasting tickets, access to post-brewfest performance from Scott Sharrard and the Brickyard Band – **SOLD OUT!**
- General Admission – \$35.00 | Souvenir tasting glass, 15 tasting tickets – **STILL AVAILABLE!**
- Designated Driver – \$10.00 | Entrance to the brewfest, soft drinks – **STILL AVAILABLE!**
- Concert – \$15 | Access to post-brewfest performance from Scott Sharrard and the Brickyard Band – **STILL AVAILABLE!**
- General Admission and Concert – \$45.00 | Souvenir tasting glass, 15 tasting tickets, access to post-brewfest performance from Scott Sharrard and the Brickyard Band – **STILL AVAILABLE!**

Food trucks will offer options for purchase throughout the day, with a cash bar opening during the post-brewfest concert.

Camping will be available at the Clinton County Fairgrounds with options for RV camping with full hookups for \$30 and tent camping for \$20.

Any proceeds from the 2017 Plattsburgh Brewfest will be donated to Tour de Force, a local non-profit benefiting families of Police Officers fallen in the line of duty.

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Tickets are available online only at www.PlattsburghBrewfest.com. For more information, contact committee chairperson Tom Frey at 518.593.7904 or info@plattsburghbrewfest.com.

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About the Plattsburgh Brewfest

The Plattsburgh Brewfest draws attention to the growing craft beverage industry on the Adirondack Coast, the region of Northern NY along Lake Champlain. For more information about the Plattsburgh Brewfest, please contact Tom Frey at 518.593.7904, visit plattsburghbrewfest.com or log onto Facebook.com/PlattsburghBrewfest.