

Press Release

For More Information Contact:

Alina Walentowicz

518.563.1000

alina@northcountrychamber.com

Alyssa Senecal

518.563.1000

alyssa@northcountrychamber.com

For Immediate Release

Catch the Excitement at the 2016 Pro Bass Fishing Tournaments Tournaments Start June 11th on Lake Champlain

Plattsburgh, NY – 5/17/2016 – Bringing in \$2.1 million to the local economy last year, it's no wonder the Adirondack Coast Visitors Bureau and the City of Plattsburgh are again partnering to host six pro bass fishing tournaments this summer. Not to mention, *Bassmaster* Magazine did name Lake Champlain one of the top 100 best bass fishing lakes in the United States, attracting roughly 2,000 anglers from around the globe.

That being said, the 2016 season is sure to be lucrative and exciting when it starts June 11th, kicking off with the Ram Open Series!

2016 Tournament Dates

- June 11: Ram Open Series
- June 23-26: Walmart FLW Tour
- August 6: Northern Bass Open
- August 13: NYTBF
- September 18: Collegiate Cup Challenge
- September 21-23: Bassmaster Open

The Adirondack Coast Visitors Bureau is especially excited to welcome the 3-day Walmart FLW Tour, one of the most prestigious and lucrative bass fishing tournaments. Featuring ten events, anglers compete for cash and prizes, as well as valuable points that could help them qualify for the Forrest Wood Cup, the world championship in bass fishing. Along with the glory of being crowned the grand champion, the winner could take home as much as \$600,000!

Congruent with the tour, the FLW Expo takes place on Saturday and Sunday June 25th and 26th at the Plattsburgh City Beach, where locals and visitors can experience interactive games, the Walmart Kids Zone, free giveaways, the latest outdoor products, food vendors and much more! Check out goadirondack.com/bass for more information.

Interested in learning more about any of these upcoming fishing tournaments? Visit goadirondack.com/fishing!



###

About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).