

For More Information Contact:

Alina Walentowicz

518.563.1000

alina@northcountrychamber.com



Press Advisory

**Adirondack Coast Visitors Bureau and North Country Chamber of Commerce Host Hospitality Training
Area Attractions Showcase Offerings to Front Line Associates**

Plattsburgh, NY – 5/23/2016 – The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, kicks off its sixth annual Hospitality Training event on Wednesday, May 25th at the Champlain Valley Transportation Museum & Kids' Station, where 50 front desk associates from local hotels, campgrounds and marinas will meet with representatives from over 25 regional attractions to discuss the diverse recreational opportunities our area presents to visitors.

Front line associates are often the first point of contact when it comes to creating a positive first impression. For this reason, they should be equipped with up-to-date information on area attractions and events in order to provide guests with the best possible experience on the Adirondack Coast.

The Museum Campus will be open throughout the event, including the War of 1812 Museum, the Air Force Base Museum, Clinton County Historical Museum and the Champlain Valley Transportation Museum & Kids' Station. Additionally, the Adirondack Coast's newest microbreweries, Oval Craft Brewing and Valcour Brewing Co., will open at 11:30am, offering tastings and tours for attendees.

WHAT: Hospitality Training

WHEN: Wednesday, May 25th, 2015 from 10:30am-1:00pm

WHERE: Champlain Valley Transportation Museum & Kids' Station, 8 Museum Way, Plattsburgh NY 12903

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).