

## Press Release



### For More Information Contact:

Alina Walentowicz

518.563.1000

[alina@northcountrychamber.com](mailto:alina@northcountrychamber.com)

### For Immediate Release:

#### **Signature Fall Colors Inspire Outdoor Adirondack Coast Adventures *Walks and Day Hikes Near Lake Champlain are a Leaf-Peeper's Dream***

**Plattsburgh, NY – 8/23/2016** – The Adirondack Coast's sun-baked days and crisp, cool nights attract visitors from near and far every Fall. In late September and early October, trees across the area come aglow, showcasing vibrant oranges, reds, and yellows – primetime for leaf-peeping! Follow the progression of color change as it slowly moves down in elevation along Lake Champlain throughout the Autumn months.

Glimpse a world just as pristine and untouched as it was hundreds of years ago. With more than 2,000 miles of trails winding through the Adirondacks, fall foliage provides a spectacular backdrop for any hiking experience. Whether you're looking to reach the fire tower on Lyon Mountain, backpack through the Point Au Roche State Park, stroll along Plattsburgh's Heritage Trail, or snap Instagram-worthy photos from the rock ledges at Silver Lake Mountain's summit ridge, your leaf-peeping adventure is bound to lead you to breathtaking views.

Get an up-to-date foliage report on the Adirondack Coast, as well as information on great walks and day hikes, by visiting [goadirondack.com](http://goadirondack.com).

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### **About the Adirondack Coast Visitors Bureau**

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit [goadirondack.com](http://goadirondack.com) or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).