

Media Alert

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Press Advisory

Adirondack Coast Visitors Bureau hosts 7th annual Hospitality Training at Champlain Centre *Area attractions showcase tourism offerings to local business staff and shoppers*

Plattsburgh, NY – 5/22/2017 – The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, kicks off its 7th annual Hospitality Training event on Wednesday, May 24th at Champlain Centre, where over 50 guests will meet with more than 20 tourism partners and countless shoppers to discuss the Adirondack Coast’s appeal to visitors seeking history, agritourism, and outdoor recreation experiences!

Front desk associates, general staff, and even residents are often the first points of contact when it comes to creating a positive first impression among travelers exploring the area. For this reason, they should be equipped with up-to-date information on area attractions and events, providing guests with the best possible stay on the Adirondack Coast.

Come find out the latest need-to-know details on some of our area’s most exciting offerings!

WHAT: Hospitality Training
WHEN: Wednesday, May 24th, 2017 from 10:30am-1:00pm
WHERE: Champlain Centre, 60 Smithfield Blvd, Plattsburgh, NY 12901 (near JCPenney)

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).