

## Press Release

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### For Immediate Release

## **Catch the Excitement When the Ram Open Series Comes to Plattsburgh *Bass Fishing Tournament Takes Over the Adirondack Coast of Lake Champlain on June 11<sup>th</sup>***

**Plattsburgh, NY – 5/9/2016** – Launching at the Dock Street Ramp in Plattsburgh, the Ram Open Series begins at dawn on June 11<sup>th</sup>. The Adirondack Coast Visitors Bureau and the City of Plattsburgh are excited to host one of the 4 one-day qualifying events for this series in New York State. In this 16-division series, taking place across the U.S., boaters and co-anglers compete against each other for a guaranteed \$5,000 first-place payout at each event, ultimately leading them toward the chance to participate in the elite Ray Scott Championship.

The Ram Open Series is one of 6 pro bass fishing tournaments taking place on Lake Champlain this summer, attracting roughly 2,000 anglers from around the globe. The 2016 pro bass fishing tournament schedule is as follows:

### **2016 Tournament Dates**

- June 11: Ram Open Series
- June 23-26: Walmart FLW Tour
- August 6: Northern Bass Open
- August 13: NYTBF
- September 18: Collegiate Cup Challenge
- September 21-23: Bassmaster Open

Interested in learning more about any of these upcoming fishing tournaments? Visit [goadirondack.com/bass!](http://goadirondack.com/bass!)

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### **About the Adirondack Coast Visitors Bureau**

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit [goadirondack.com](http://goadirondack.com) or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).

