

Press Release



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For Immediate Release

North Country's Small Business Saturday® Passport NOW AVAILABLE

North Country Chamber of Commerce Encourages Visitors and Locals to #ShopSmall on November 26

Plattsburgh, NY – 11/16/2016 – The North Country Chamber of Commerce enthusiastically prepares for Small Business Saturday® on November 26 in partnership with the City of Plattsburgh, the Town of Plattsburgh and Clinton County. In an effort to encourage shoppers to circulate throughout the region, experiencing the very best products available on the Adirondack Coast, the Chamber has created a Small Business Saturday® Passport kindly printed by sponsor Loremans' Embroidery, Engraving & Screenprinting. Here's how it works:

- Pick up your passport at any participating location or at the North Country Chamber of Commerce, 7061 State Route 9, Plattsburgh, NY
- Collect a stamp/signature at any participating business listed on northcountrychamber.com/sbs on November 26, 2016
- Collect 5 or more stamps/signatures and submit your passport to the North Country Chamber of Commerce in person or by mail to be entered to win a great prize!

The City of Plattsburgh, the Town of Plattsburgh and Clinton County each passed proclamations formally acknowledging Small Business Saturday® on November 26, 2016 and its positive economic impact in the North Country, encouraging businesses to continue participating for years to come. Proclamations attached.

Founded by American Express in 2010, Small Business Saturday® – the Saturday following Thanksgiving – is dedicated to supporting the small businesses that create jobs, boost the economy and preserve neighborhoods around the country. This year marks the 6th annual Small Business Saturday® held on one of the busiest shopping weekends of the year.

Join in the fun on social media using the hashtags #NCTopShop and #NCShopSmall. Participating businesses will be competing online in the Chamber's "North Country's Top Shop" 2016 Social Media Challenge to win a plaque donated by Small Business Saturday® sponsor Loremans' Embroidery, Engraving & Screenprinting.

Amid all the hype and hoopla of Black Friday and Cyber Monday, remember the great local shops that do so much to support the North Country's continually growing community! For a current list of participating businesses and offerings, as well as for more information on the "North Country's Top Shop" Social Media Challenge, visit northcountrychamber.com/sbs.

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About the North Country Chamber of Commerce

The North Country Chamber of Commerce serves the entire North Country Region. This gives the North Country Chamber of Commerce the capacity to carry out meaningful economic development strategies, develop and deliver the services needed by businesses, be an effective voice for the North Country economy, to solve real problems and to grasp the greatest opportunities. The North Country Chamber of Commerce is one of the top 3% of American Chambers of Commerce as one of only 226 Chambers nationwide to achieve accreditation by the U.S. Chamber of Commerce. The North Country Chamber of Commerce is also among the top 1% of American Chambers standing out as one of only 77 chambers nationwide to be proclaimed a Five Star Chamber by the U.S. Chamber of Commerce. Please contact the North Country Chamber of Commerce at 518.563.1000, visit northcountrychamber.com or log onto [Facebook.com/NorthCountryChamber](https://www.facebook.com/NorthCountryChamber).