



Press Release

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For Immediate Release

Fresh snow encourages outdoor recreation adventures on the Adirondack Coast *Experience winter sports and recreation near Lake Champlain*

Plattsburgh, NY– 2/14/2017 – Here on the Adirondack Coast we don't just wait for winter – we welcome it! This fresh February snowfall gives visitors an even better reason to ski the greatest vertical drop in the east; venture through our miles of trails experiencing true back country skiing; discover the thrill of ice fishing; enjoy a romantic sleigh ride or the quiet beauty of snowshoeing – in this winter wonderland, the possibilities are endless.

Downhill Skiing and Riding

Less than an hour away is Whiteface Mountain with the greatest vertical drop east of the Rockies. Host of the 1932 and 1980 Winter Olympic Games, Whiteface offers exciting terrain and world-class alpine events. Titus Mountain in Malone, NY is ideal for visitors seeking gentler terrain, beginner glades and options for family-friendly tubing.

Backcountry Skiing

At 3,830', Lyon Mountain dominates the Adirondack Coast's western skies. Owned by New York State, Lyon Mountain is classified as a "wild forest" and has long been a draw for backcountry skiers thanks to its reputation as a snow pocket. The trail is unmarked, but most often ski tracks will lead the way up the 90-minute climb and back down the gentle, gladed descent. A separate trail is available for snowshoers in search of the summit with its open views and abandoned fire tower.

Cross Country Skiing

The Adirondack Coast offers Nordic skiers an extensive network of trails, both groomed and natural, in both park and natural settings. In their winter form, local parks and beaches like Point au Roche and Ausable Point offer wonderful opportunities to explore the shoreline or tree-lined routes. Many cross-country ski trails are multi-use and offer snowshoeing tracks.

Snowshoeing

The Adirondack Region boasts more than 2,000 miles of hiking trails traversing mountain peaks and winding through nature centers along quiet forest paths. When the snow falls, these trails transform, offering incredible snowshoeing opportunities. Natural wonders such as Ausable Chasm, High Falls Gorge and Natural Stone Bridge and Caves along with the New Land Trust offer unique snowshoeing experiences.

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Ice Fishing

The Adirondack Coast's ice fishing season extends from December to April. Species include northern pike, walleyes, tiger muskies, lake trout, brown trout, rainbow trout, landlocked salmon and a variety of panfish. Some of the most popular winter destinations in the Adirondacks are Lake Champlain, Chazy Lake and Upper Chateaugay Lake. Stay safe and make sure to read up on statewide ice fishing laws before you head out onto the water!

Snowmobiling

Experience the Adirondack Coast at full throttle via thousands of miles of snowmobile trails. There's no better way to explore winter's white landscape than on a sled! Race across frozen Chazy Lake, enjoy a large network of groomed trails in the Adirondacks or cross the border into Canada at Mooers/Hemmingford.

Snow Kiting

Frozen Lake Champlain provides the perfect terrain for snowkiters looking to spend the day turning flips and tricks. Powerful winds make for an exhilarating ride. Experts can get up to going over 70 miles an hour – but for those seeking a casual cruise along the lake, a smaller kite is all you'll need.

For more info regarding exciting winter rec opportunities, visit goadirondack.com.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).