



Adirondack Coast Sweepstakes Official Rules

No purchase necessary to win. No online purchase necessary.

1. **ELIGIBILITY:** The Adirondacks vs Coast Photo contest is open to all U.S. and Canadian residents. Employees of the Adirondack Coast Visitors Bureau, North Country Chamber of Commerce, related sponsors and household members to each employee are not eligible. The odds of winning a prize depend on the number of people who enter the Contest, only one entry per person. The winner will be selected in a random drawing. Entries must be submitted within the time frame of January 25, 2016 – December 1, 2016.
2. **SPONSOR:** Adirondack Coast Visitors Bureau
3. **WINNING ENTRIES:** On December 1, 2016 the contest will close to new entries. The staff at the Adirondack Coast Visitors Bureau will then hold a random drawing to choose the winner. The winner will be posted on Goadirondack.com and the Adirondack Coast Facebook Page on December 2, 2016 and will receive the Grand Prize. If no person claims the Grand Prize, it will not be awarded. Only one grand prize will be awarded regardless of any malfunction caused by human or technical error.

4. THE GRAND PRIZE CONSISTS OF:

Business

The Point Au Roche Lodge

Irises Café and Wine Bar

Rulfs Orchard

The Strand Theatre

Ausable Chasm

Prize

One night stay for 2 *Based upon availability, excluding blackout dates

\$50 gift certificate

\$25 gift certificate

2 tickets to a “Strand Presents” performance *Based upon availability

2 tickets *Includes rafting and Adventure Trail

5. **USE OF PERSONAL INFORMATION:** The principal sponsor, Adirondack Coast Visitors Bureau, uses the name and contact information to administer the contest according to the Official Rules. The sponsor may use personal information to promote events and to market its services. Entrants who do not wish to receive communication from the sponsor may indicate their preference by clicking on the link to “unsubscribe” or by writing the sponsor directly.
6. The entrant hereby consents to the release and disclosure by Adirondack Coast Visitors Bureau of any and all information provided in the entry. Information collected in connection with this contest shall be used for Adirondack Coast Visitors Bureau communications regarding specials and events in the Adirondacks and shall not be resold to third parties for any other use whatsoever.
7. Multiple entries from a single person will not be allowed.

8. The *Adirondack Coast Sweepstakes Contest* shall terminate at 11:59pm on 12/01/2016. Entries received after this time frame will not be eligible to win prizes.
9. The Adirondack Coast Visitors Bureau or their agents are not responsible for late, lost, or misdirected entries or for miscommunications, misdirected transmissions, or other errors of any kind whether human, mechanical or electronic, including errors associated with the U.S. Postal Service.
10. This contest is void wherever restricted or prohibited by state or local laws.
11. By entering, participants release and hold harmless Adirondack Coast Visitors Bureau, as well as any directors, officers or employees of the organization from any and all liability for any injuries, loss or damage of any kind arising from or in connection with the contest.
12. If for any reason the contest is not capable of being conducted as planned, including any causes beyond the control of the administrators of the contest, Adirondack Coast Visitors Bureau reserves the right, at its sole discretion, to cancel, modify, suspend or terminate the contest without notice to the entrants.
13. Entry into the contest does not create any vested right or interest for the participants in the prize offered for the contest.