



## Press Release

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### For Immediate Release

## **Experience a Winter Wonderland on New York's Adirondack Coast 2016 and 2017 Family-Friendly Winter and Holiday Events and Attractions**

**Plattsburgh, NY– 12/1/2016** – Blankets of white drape across the Adirondack Coast landscape's rolling hills inspiring visitors to embark on the season's most exhilarating outdoor adventures!

Ski the greatest vertical drop in the east. Discover the thrill of dog sledding. Enjoy a romantic sleigh ride. Experience the quiet beauty of snowshoeing. The options are endless – and extend far beyond the holidays!

So what are you waiting for? Begin exploring the Adirondack Coast's winter wonderland with your whole family when you check out any of the upcoming attractions and events listed below!

### **Downhill Skiing and Riding**

Less than an hour away is Whiteface Mountain with the greatest vertical drop east of the Rockies. Host of the 1932 and 1980 Winter Olympic Games, Whiteface offers exciting terrain and world-class alpine events. Titus Mountain in Malone, NY is ideal for visitors seeking gentler terrain, beginner glades and options for family-friendly tubing.

### **Backcountry Skiing**

At 3,830', Lyon Mountain dominates the Adirondack Coast's western skies. Owned by New York State, Lyon Mountain is classified as a "wild forest" and has long been a draw for backcountry skiers thanks to its reputation as a snow pocket. The trail is unmarked, but most often ski tracks will lead the way up the 90-minute climb and back down the gentle, gladed descent. A separate trail is available for snowshoers in search of the summit with its open views and abandoned fire tower.

### **Cross Country Skiing**

The Adirondack Coast offers Nordic skiers an extensive network of trails, both groomed and natural, in both park and natural settings. In their winter form, local parks and beaches like Point au Roche and Ausable Point offer wonderful opportunities to explore the shoreline or tree-lined routes. Many cross-country ski trails are multi-use and offer snowshoeing tracks.

### **Snowshoeing**

The Adirondack Region boasts more than 2,000 miles of hiking trails traversing mountain peaks and

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winding through nature centers along quiet forest paths. When the snow falls, these trails transform, offering incredible snowshoeing opportunities. Natural wonders such as Ausable Chasm, High Falls Gorge and Natural Stone Bridge and Caves along with the New Land Trust offer unique snowshoeing experiences.

### **Ice Fishing**

The Adirondack Coast's ice fishing season extends from December to April. Species include northern pike, walleyes, tiger muskies, lake trout, brown trout, rainbow trout, landlocked salmon and a variety of panfish. Some of the most popular winter destinations in the Adirondacks are Lake Champlain, Chazy Lake and Upper Chateaugay Lake. Stay safe and make sure to read up on statewide ice fishing laws before you head out onto the water!

### **Snowmobiling**

Experience the Adirondack Coast at full throttle via thousands of miles of snowmobile trails. There's no better way to explore winter's white landscape than on a sled! Race across frozen Chazy Lake, enjoy a large network of groomed trails in the Adirondacks or cross the border into Canada at Mooers/Hemmingford.

### **Snow Kiting**

Frozen Lake Champlain provides the perfect terrain for snowkiters looking to spend the day turning flips and tricks. Powerful winds make for an exhilarating ride. Experts can get up to going over 70 miles an hour – but for those seeking a casual cruise along the lake, a smaller kite is all you'll need.

### **Upcoming Winter Events**

- *2<sup>nd</sup> Annual Holiday Parade & Tree Lighting*: December 3 outside The Strand Center for the Arts in Plattsburgh, NY
- *Adirondack Jazz Orchestra Holiday Big Band Concert*: December 3 at the Strand Center Theatre in Plattsburgh, NY
- *Holiday Cookie Party with Santa*: December 3 at Rulfs Orchard in Peru, NY
- *Holiday Ornament Workshop*: December 3 at The Alice T. Miner Museum in Chazy, NY
- *Vesco Ridge Vineyards Holiday Open House*: December 3 at Vesco Ridge Vineyards in West Chazy, NY
- *Christmas Open House & Sale*: December 3-4 at Parker Family Maple Farm in West Chazy, NY
- *Houses within a House Annual Holiday Open House*: December 3-4 at The Kent-Delord House Museum in Plattsburgh, NY
- *Gospel Choir: Soulful Christmas 2016*: December 4 at Giltz Auditorium, Hawkins Hall, SUNY Plattsburgh in Plattsburgh, NY
- *Jim Golovach Holiday Art Show at Anthony's*: December 4 at Anthony's Restaurant and Bistro in Plattsburgh, NY
- *Ugly Sweater Paint and Sip with Renee Hall*: December 6 at Butcher Block in Plattsburgh, NY
- *A Delord Christmas Open House*: December 8 at The Kent-Delord House Museum in Plattsburgh, NY
- *PBCo.'s Beer Release Party*: December 9 at Plattsburgh Brewing Company in Plattsburgh, NY

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- *3rd Annual Taste of the Holidays*: December 10 at Amazing Grace Vineyard & Winery in Chazy, NY
- *Secret Holiday House Tours*: December 11 at The Kent-Delord House Museum in Plattsburgh, NY
- *Holiday Organ Extravaganza*: December 11 at The Strand Center for the Arts in Plattsburgh, NY
- *Masterpiece's "Victoria" Series Sneak Peek and Afternoon Tea*: December 11 at Cumberland 12 Cinemas in Plattsburgh, NY
- *Rock the Face*: December 12 at Whiteface Mountain in Wilmington, New York
- *The Ugly Sweater Party of 2016*: December 13 at Lake Placid Pub & Brewery in Lake Placid, NY
- *Season's Greetings Party*: December 17 at Titus Mountain Family Ski Center in Malone, NY
- *NYE First Tracks Bash*: December 31 at Titus Mountain Family Ski Center in Malone, NY
- *Pasquale's Restaurant New Years Eve/Anniversary Celebration*: December 31 at Pasquale's Restaurant & Bar in Peru, NY
- *Howl at the Moon Party*: January 15 at Titus Mountain Family Ski Center in Malone, NY
- *Cock-A-Doodle-Shoe Snowshoe Race*: January 17 at New Land Trust in Saranac, NY

Customize your winter itinerary when you visit [goadirondack.com](http://goadirondack.com).

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#### **About the Adirondack Coast Visitors Bureau**

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit [goadirondack.com](http://goadirondack.com) or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).